

Site Usage

472 Visits

32.63% Bounce Rate

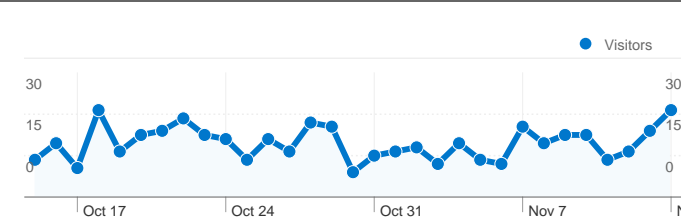
1,233 Pageviews

00:03:49 Avg. Time on Site

2.61 Pages/Visit

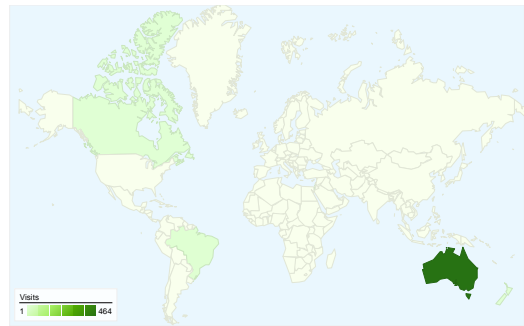
30.72% % New Visits

Visitors Overview

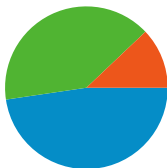


Visitors
215

Map Overlay



Traffic Sources Overview

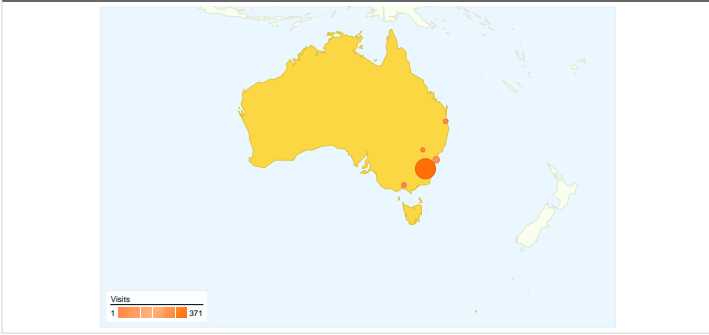


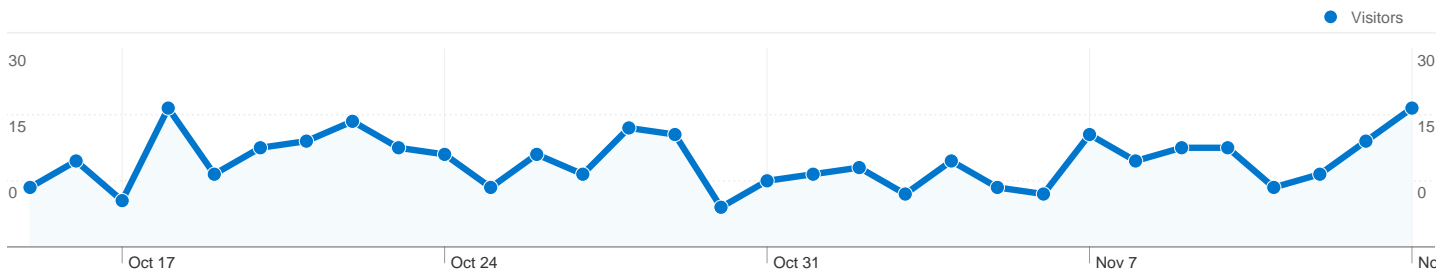
- **Direct Traffic**
225.00 (47.67%)
- **Search Engines**
190.00 (40.25%)
- **Referring Sites**
57.00 (12.08%)

Content Overview

Pages	Pageviews	% Pageviews
/branches/canberra/	437	35.44%
/branches/canberra/html/whats	354	28.71%
/branches/canberra/html/ride_r	217	17.60%
/branches/canberra/html/the_ro	145	11.76%
/branches/canberra/index.htm	62	5.03%

Country/Territory Detail: Australia





215 people visited this site

472 Visits

215 Absolute Unique Visitors

1,233 Pageviews

2.61 Average Pageviews

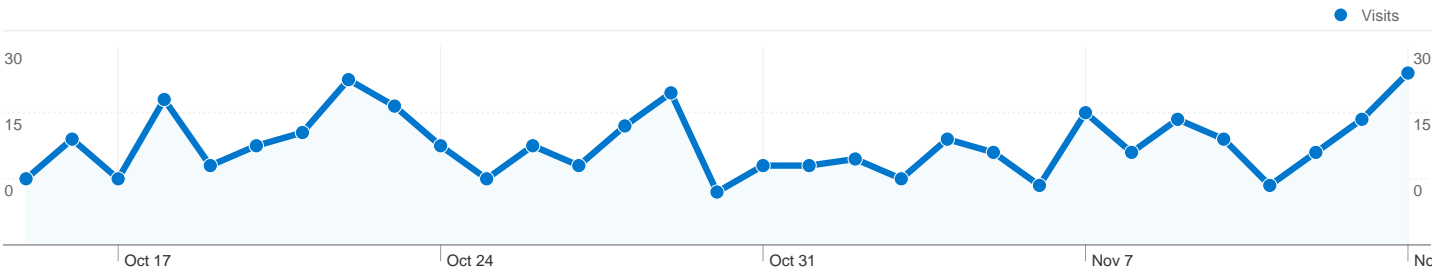
00:03:49 Time on Site

32.63% Bounce Rate




30.72% New Visits

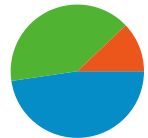
Technical Profile

Browser	Visits	% visits
Internet Explorer	212	44.92%
Firefox	152	32.20%
Safari	69	14.62%
Chrome	25	5.30%
Opera	6	1.27%



All traffic sources sent a total of 472 visits

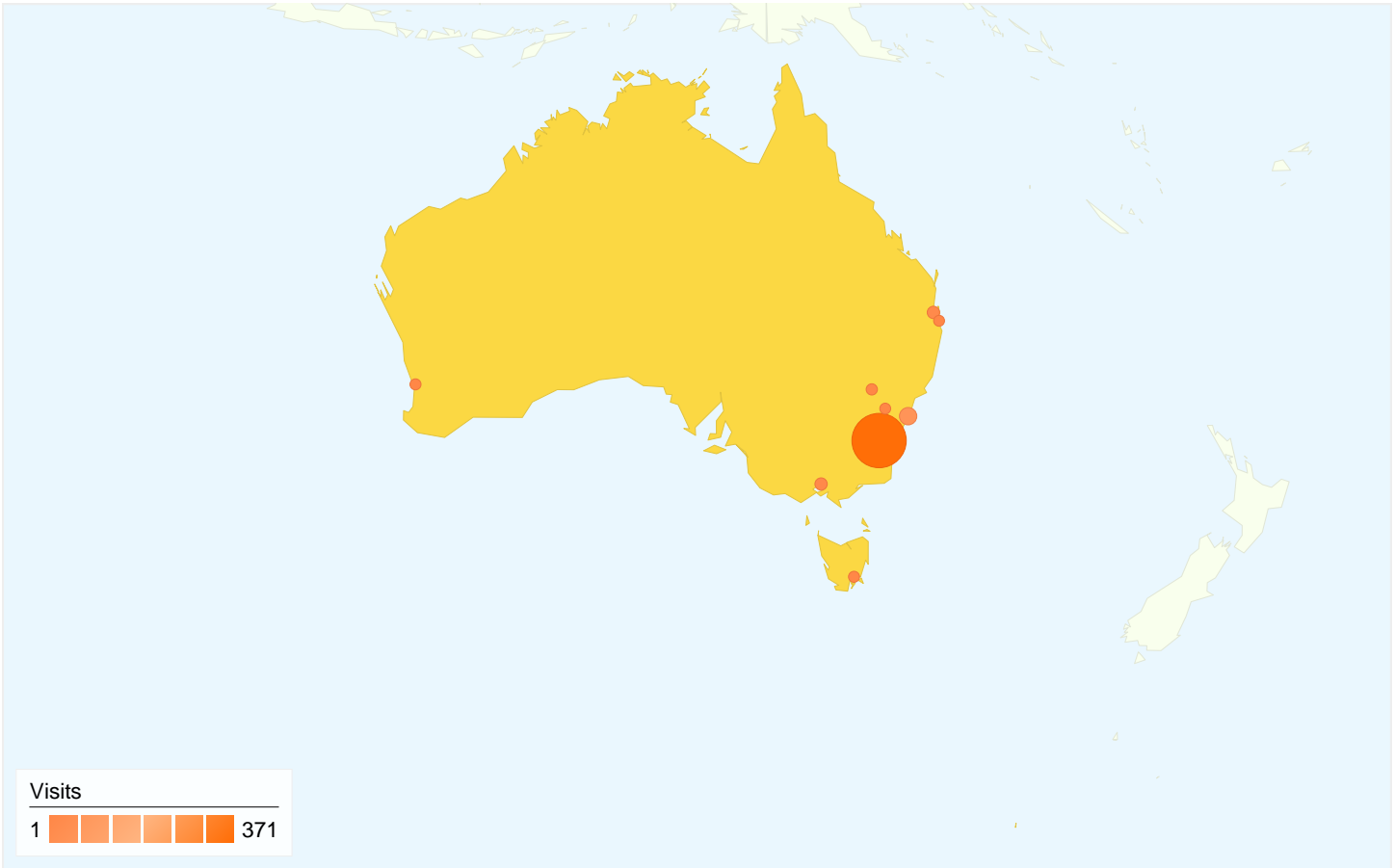
-  **47.67%** Direct Traffic
-  **12.08%** Referring Sites
-  **40.25%** Search Engines



- **Direct Traffic**
225.00 (47.67%)
- **Search Engines**
190.00 (40.25%)
- **Referring Sites**
57.00 (12.08%)

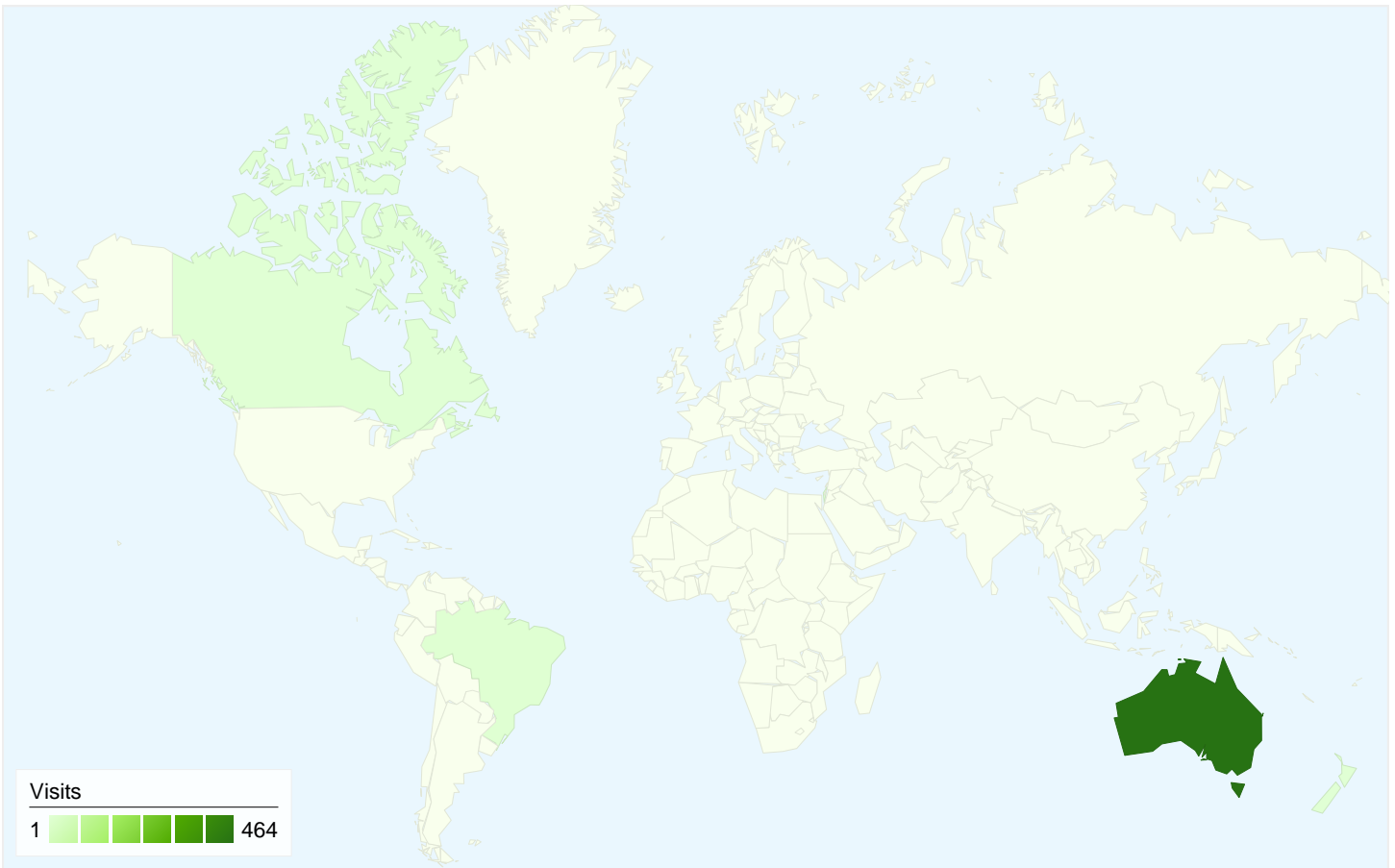
Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	225	47.67%	ulysses canberra	65	34.21%
google (organic)	161	34.11%	ulysses	19	10.00%
yahoo (organic)	23	4.87%	uylssesclub.org	17	8.95%
vvcmmc.org (referral)	13	2.75%	ulysses club canberra	16	8.42%
the-riotact.com (referral)	12	2.54%	ulysses motorcycle club	13	6.84%



This country/territory sent 464 visits via 9 cities

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
464 % of Site Total: 98.31%	2.60 Site Avg: 2.61 (-0.34%)	00:03:49 Site Avg: 00:03:49 (-0.03%)	30.39% Site Avg: 30.72% (-1.08%)	31.68% Site Avg: 32.63% (-2.90%)		
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
Canberra	371	2.54	00:03:54	23.99%	31.00%	
Sydney	56	2.36	00:03:32	50.00%	30.36%	
Brisbane	14	5.14	00:03:05	64.29%	50.00%	
Melbourne	13	3.54	00:05:24	53.85%	15.38%	
Dubbo	4	1.50	00:01:39	75.00%	75.00%	
Perth	2	2.50	00:00:21	100.00%	50.00%	
Hobart	2	1.00	00:00:00	100.00%	100.00%	
Gold Coast	1	2.00	00:02:27	0.00%	0.00%	
Bathurst	1	2.00	00:02:29	100.00%	0.00%	



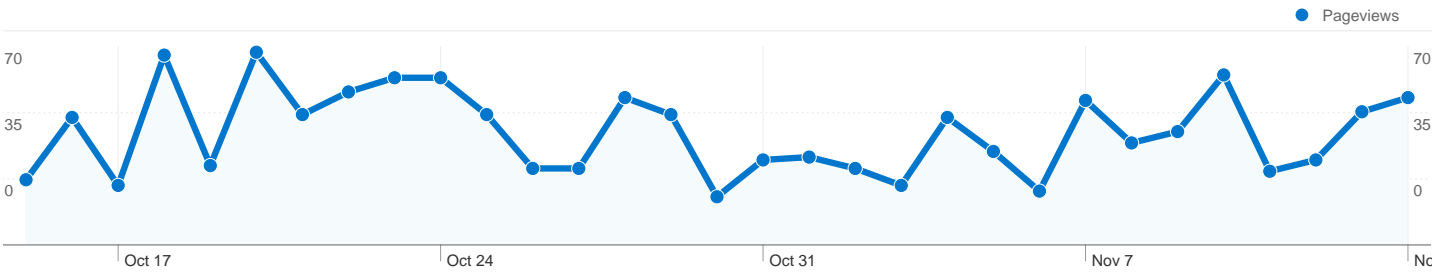
472 visits came from 5 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Australia	464	2.60	00:03:49	30.39%	31.68%
Brazil	4	1.00	00:00:00	0.00%	100.00%
New Zealand	2	1.00	00:00:00	100.00%	100.00%
Israel	1	18.00	00:31:07	100.00%	0.00%
Canada	1	1.00	00:00:00	100.00%	100.00%

1 - 5 of 5

Content Overview



Pages on this site were viewed a total of 1,233 times

1,233 Pageviews

861 Unique Views

32.63% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/branches/canberra/	437	35.44%
/branches/canberra/html/whats_on_.htm	354	28.71%
/branches/canberra/html/ride_reports.htm	217	17.60%
/branches/canberra/html/the_ro2_newsletter.htm	145	11.76%
/branches/canberra/index.htm	62	5.03%